event*flo*

Information in your pocket
Events Version

your events in everyone's pocket

attendee registration - ticketing - badge printing - mobile app - microsite

*engage your attendees and drive traffic to your exhibitors with event**flo**, the complete conference management platform.*

NEW - Now includes a complete abstract submission, reviewing and scoring module to build your online schedule!

the unique eventflo platform where you are in control

- Providing your target audience with real- time information.
- Instant access to your abstracts, schedule, lecture and speaker profiles, all in one place.
- Attendees can create shortlists and add notes to lectures and exhibitor profiles.
- Access event information all year round and keep up to date with latest news.
- Event organisers control 'live' real-time content, abstract submission and reviewing
- User-friendly online admin for data entry and management.
- Customisable templates to match your event look and feel.
- Increased event exposure and content distribution through micro website.

CREATE & MANAGE YOUR ABSTRACT SCHEDULE & REGISTRATION PLATFORM

engage your attendees & drive traffic to your exhibitors

- Preview your phone app instantly and then 'activate' individual sections when ready.
- Info accessible by any mobile device, including iPhone, iPad and Blackberry.
- Track clicks on exhibitor and session pages.

features of the eventflo platform customisable, robust & flexible

Get directly to event information through an easy, intuitive menu. View and search details of lectures by time, track and location. Create your own favorites list and add important lectures automatically to your calendar.

Search through speaker profiles and link directly to speaker and delegate directories. Identify easily the keynote speakers and view their forthcoming lecture extracts.

Search the list of exhibitors and view complete company profiles. Add 'must-see' exhibitors to your favourites list and use the built-in notepad to document points of interest.

View venue floor-plans and find exhibitors fast by using our interactive stand map. Get the latest press releases and news from the event organisers and exhibitors direct to your phone.

Up to date information such as travel directions, local hotels and social events agenda can be easily accessed at the touch of a screen. The built-in hotel search feature displays hotels nearby, together with real-time room rates.

Your app will automatically include our Hotel Reservation Service which displays all the hotels near your event venue. The HRS system includes online booking and real-time pricing - just one click away!

Setup your own secure profile and contact friends and colleagues directly through the app via embedded links to LinkedIN, facebook, twitter and more.

Use the speaker and exhibitor notepad to attach information about lectures and companies.

Setup your own sector filter to display only events of interest.

..more than just an app!

The eventflo app has been designed to provide flexibility in both the feature set applied to each event and the general look and feel. A standard feature in eventflo is the ability to customise your naming protocol whether its schedule, agenda, tracks or sessions, it's all modifiable in your admin section.

...and there is more.

- 'White Label' branding - eventflo can be branded with your corporate identity and even connected to your event management databases. Your app will be submitted to the app store under your name and contain only your content.

- Delegate Registration - Our integrated registration service includes an invoicing and payment system for delegate transaction processing by Paypal.

- Real-Time Voting, Surveys and Messaging - Send surveys, questionnaires and inter-delegate messaging, all at the click of a mouse.

- QR Codes - The complete contact details of each app user can be displayed on the phone in 2-D QR code format for easy scanning at event registration or by exhibitors. The built-in QR scanner be used to scan exhibitor and product QR tags and data can be easily exported in excel format.

eventfloTOUCH Exhibitor Lead Aquisition Solution

FAST & EFFECIENT

Exhibitors can rent an iPod touch, with eventfloTOUCH software pre installed and setup, for the duration of the event at a cost of £90. The charge includes insurance cover for breakage, setup of device and technical support.

eventfloTOUCH is a unique solution for scanning delegate badges to obtain complete contact details stored within standardised QR codes.

Data is instantly exported by simply sending the data to your own email address, as a single spreadsheet file attachment, at the end of the event.

- One-click scanning.
- Attach notes to each scan.
- Secure data storage on device.
- Export as spreadsheet by email.
- Works offline - no internet required*
- Receive important notifications from organisers as pop-ups on screen.

eventfloBADGE Badge Printing & Registration Solution

ROBUST & RELIABLE

eventfloBADGE is provided on a rental basis charged at £500 ($750) per day per station. A station includes a Motorola Scanner and one Badge Printer complete with pre-printed badge paper.

Badge paper is charged at £400 ($600) per 1000 full colour pre-printed badges. This charge includes printing setup costs and delivery.

One station will typically be sufficient to process attendees at a rate of 500/hour

eventfloBADGE is an industrial level real-time scan and print 'ticket to badge' solution designed to be robust, fast and reliable.

Our custom direct-print, embedded printer software removes the requirement for a control PC as all data within the ticket QR code is processed directly by the printer, this results in an instant scan to print and removes any risk of PC downtime.

- 3 sec from scan to output of badge.
- No PC required.
- Printer has 5,000 badge capacity.
- Badges are double-sided, full colour and include slot to attach lanyard.
- Works offline - no internet required.
- Can be linked to PC for walk-in registrations and badge printing.

eventflo

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+ 44 (0) 131 2080522 please call us now for more information

Get the eventflo app, scan this QR code: